

CLAIMS

1. A frozen confectionery product comprising a plurality of discrete frozen confections, each discrete frozen confection being able to contact directly other discrete frozen confections in the product, which discrete frozen confections comprise an ice structuring protein (ISP) and have an average volume of at least 1 ml.
2. A product according to claim 1 which comprises from 2 to 10 discrete frozen confections.
3. A product according to claim 1 which comprises at least 10 discrete frozen confections.
4. A product according to any one of the preceding claims wherein the discrete frozen confections have an average volume of from 5 to 100 ml.
5. A product according to any one of claims 1 to 4 which is an unaerated water ice.
6. A product according to claim 5 which comprises at least about 6 wt% solids.
7. A product according to any one of claims 1 to 4 which is an unaerated ice cream or milk ice.
8. A product according to claim 7 which comprises at least about 15 wt% solids.
9. A product according to claim 8 which comprises from about 2 wt% to 15 wt% fat.

10. A product according to any one of the preceding claims wherein the ISP is a fish type III ISP.

11. A product according to claim 10 wherein the ISP is type III AFP HPLC-12.

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12. A product according to any one of the preceding claims wherein the frozen confections comprise at least 0.0005 wt% of the ISP.

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13. A product according to any one of the preceding claims where the frozen confections have a minimum thickness of 10 mm.

14. A product according to any one of the preceding claims wherein the frozen confections comprise a stick.

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15. A product comprising a container filled with a frozen confectionery product according to any one of claims 1 to 13.

16. A product according to claim 15 wherein the container has a volume of from 100 ml to 1000 ml.

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17. A product according to claim 15 or claim 16 wherein the container is a bag.

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18. A product according to claim 15 or claim 16 wherein the container is a box comprising sealing means.

19. A retail unit comprising a plurality of containers, each container comprising a product according to any one of claims 1 to 14 wherein the product in each container is different.